

# HAPA RESOURCES

## Volunteer Fundraising Guide

### Advice and suggestions on how to start with your fundraising efforts

Now that taken the step and decided to volunteer with us, you can start focusing on the details of your placement such as how to fund your trip to Uganda. Get started by creating a personalized fundraising page through ..... This page will allow others to donate directly toward your volunteer program. You can share this page in emails and on social media. Every little bit helps!

### Social Media Fundraising

Use your fundraising page for posts on social media! Supplement gifts for donations on sites like Facebook and Instagram and be sure to use our mobile app to increase your reach by sharing it within your network. Here, you will be able to receive direct deposit donations to your fundraiser from friends and family.

### Sources for Funding

One way to fundraise is to visit your local communities. Employers and neighborhood organizations love to encourage and assist people to go out in the world and make a difference. See if any of your community-based groups can assist you in your fundraising journey.

- School and university grants
- Lions Club, Eagles club, Rotary club in your area
- Your local place of worship
- Local and international charities and trusts

### Fundraising Events

Holding a fundraising event in your school or community can often be one of the most successful ways to raise money for your trip. These require dedicated and advanced planning though. You can utilize your creativity to set up unique fundraising events. We have had past volunteers holding events such as:

- Bake Sales
- Car Washes
- Community Meals
- Quiz Nights
- Open Mic Nights
- Theme Parties
- Dance Nights

You need to make advance planning and publicize your event as much as possible. Make posters, e-mail your friends, and post your event on social media to get as much support as possible.

### Sponsorship

Many companies will consider sponsoring you if you approach them in the right way. We will work with you on communication aspects of fundraising as well as provide you with all the resources you need to attract the sponsorship that we need.

### **Fundraising as a Group**

Often times students, friends, and colleagues choose to plan a project together as a group and work together for fundraising. This is a great idea and allows you to pool resources and share ideas. We will be at hand to work with you on this too.

**Finally, we're here to help and welcome your effort to support us in working to help others. A mix of creativity and innovation are the keys to this success.**

**GOOD LUCK!**